



Creative VA

MARKETING & CONTENT STRATEGY FOR BESPOKE FEMALE BUSINESSES



Hello, I'm Emma Lisa

I'm so glad we found each other - I help passionate wellness entrepreneurs and small businesses like YOU delegate those time-consuming social media and design tasks, so you can focus on your clients and what truly matters...

I bet that if I gave you a magic wand, social media would probably be the FIRST thing you'd wish was magically taken care for... am I right? I mean, you spend jam-packed days coaching clients or handling your products, so when it comes to designing social media posts, you'd rather pull your eyelashes out.

Well, we're about to become the best of friends IF you no longer want to be chained to Canva, fussing over Facebook posts, Instagram feeds, ebook creation or designing Pinterest pins. If you're fed up with designing for your socials, I am the perfect creative muse to step in, stop the design anxiety, and let you get back to what you love doing in your business!



I HELP PASSION-FUELLED WOMEN IN BUSINESS

I'm Emma Lisa, and I help female entrepreneurs like YOU delegate those time-consuming social media design tasks, so you can more focus on your clients, products, and what truly matters to you - your business!

Just imagine freeing up more hours to see more clients. No more late nights stressing over content creation. No more tossing spaghetti at the wall, hoping something sticks that will build an irresistible online presence to attract your ideal clients. You can now delegate those creative tasks to me!



EMMA LISA

Launch Well Creative VA
Digital Marketing & Canva Design

 Click to email us

 @LaunchWellVA

Get in touch today!



WELLNESS DIGITAL CREATOR

Reclaim Your Time

CONTENT MADE SIMPLE

Investing in a **creative virtual assistant** isn't just about outsourcing tasks, it is about **freeing up your time** to work in (not on) your business.

Think of me as your secret weapon, your **creative girl-Friday**, ready to **help you streamline** and create that branded suite of templates so when you do sit down to post something, it's **quick and easy**.

Let's start with a conversation, in a **free, no-obligation consultation**. We can discuss your **unique marketing** needs, your **business goals**, and how we can **collaborate together** to make the day-to-day marketing of your business less about stress and **more about success!**

Click to **[BOOK A CONSULTATION](#)** and schedule your free call today!



SIGNATURE SERVICES



WHY WE SHOULD WORK TOGETHER...



As a practitioner, coach, or small business owner, your time is everything. Wearing all hats can be exhausting, and is a massive time-waster when spent fumbling on new platforms, graphic design and creative writing. Your speciality is your coaching, products and services, and more importantly, the difference your business makes in the lives of other people - not social media design and creatives!



Delegating creative efforts frees up more time for you to focus on other aspects of your business, the ones that actually impact your sales and ability to serve others. Eliminate the frustration of trying to create in Canva, by outsourcing those tasks, so you can increasing your time in front of your clients or on selling your products.



Form an empowering synergy with a creative muse that can quickly design and deliver beautifully crafted marketing collateral, to showcase your business, and help you get seen by your target audience.

READY TO MAKE THINGS HAPPEN?

OUR PACKAGES



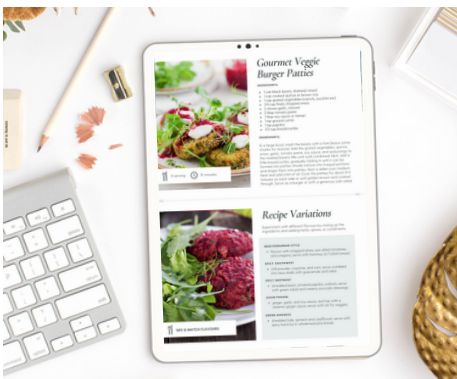
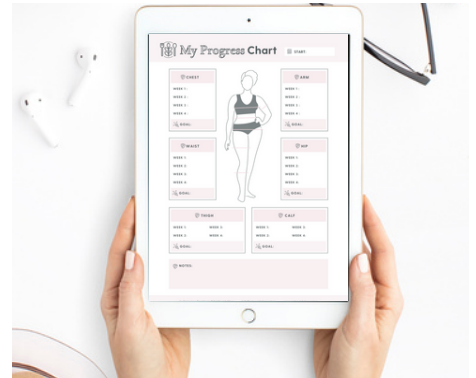
BRANDING BOARD

Brand, logo and design elements at your fingertips. Your board has everything ready to be resized for any design, print or web project. Share your branding board as an easy reference guide for consistency across all marketing efforts.



CANVA LEAD MAGNETS

Stop procrastinating, let me design one for you and help you get leads! Custom ebooks, lead magnets, masterclass workbook templates all made in Canva for easy updating, edits and sharing. Finally get those funnels and opt-in ideas created and selling your services, products and programs!



RECIPE & COOKBOOKS

Whether you need done-for-you recipes, or have your own already, I can create stunning ebooks, meal plans, and recipe cookbooks for you. As a practising Nutritionist for 12+ years, I provide that extra bit of insight and care when designing cookbooks that sell, and in crafting original, healthy recipes for resale.

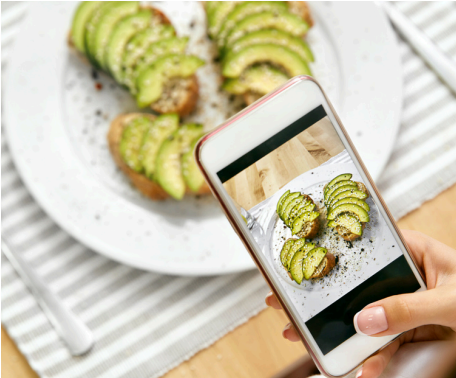


SLIDE DECK TEMPLATE

Masterclasses nurture new leads and sell! Let me design a visual slide deck to compliment your masterclass content and help you stand out with your branding. Educate, inspire and lead new prospects into your funnels. Deliver empowering workshops and masterclasses. Shine in your lane of genius with a branded slide deck template.



OUR PACKAGES



INSTAGRAM GRID DESIGN

Showcase all your offerings with my 9-grid design strategy that's easy and simple to follow. Consistency across branding matters; simplify your Instagram with a collection of branded templates designed in a foolproof posting sequence. This makes knowing what to post stress-free and as easy as following a simple pattern.



PINTEREST PIN SETS

Stop procrastinating, let me design pins for you! Leverage the traffic that Pinterest can bring your website with beautifully branded pins, that make posting regularly, so easy and fun. Includes a set of 10 editable pins designs in your brand imagery, colours and fonts.



SOCIAL MEDIA POSTS

Not design savvy? Let me do content creation for you by designing one-of-a-kind Canva templates for across your social media platforms. Stay consistent online with fully branded post templates you can use over and over (with little to no editing required)!



FACEBOOK GROUP SETUP

Not sure how to setup a Facebook community but want one? Create massive impact by posting consistently to engage your following in a private, branded community. Let me set up your group for you, so you can just show up, start posting and shine in front of your ideal people!



OUR RATES

Shop from a variety of creative design services purposely created to reduce your marketing stress and help your business be seen. Please enquire if you have questions.

Branding Board & Logo Package (includes editable master Canva file)	\$199.95	Instagram Grid Design Package (posting strategy + master Canva file)	\$299.95
Canva Lead Magnet Package (includes 5-8 pages + master Canva file)	STARTING FROM \$129.95	Pinterest Pin Package (includes 10 pins + master Canva file)	\$159.95
Recipe/Cookbook Design Package (includes 8-10 pages + master Canva file)	STARTING FROM \$189.95	Social Media Post Package (multiple channels + master Canva file)	STARTING FROM \$299.95
Slide Deck Template Package (includes 6-8 slides + master Canva file)	\$139.95	Facebook Group Setup Package (includes full technical setup)	\$229.95

OTHER PACKAGES & SERVICES

1 Hour Content Strategy Session (includes Zoom, follow up email + notes)	\$139.95	MailerLite Basic Funnel Package (includes funnel + workflow setup)	\$199.95
Marketing Accountability Session (30-minute check-ins on Zoom)	STARTING FROM \$69.95	MailerLite Sales Funnel Package (setup of basic funnel + sales sequence)	STARTING FROM \$259.95
Recipe Cookbook Package (includes 10 recipes + master Canva file)	STARTING FROM \$399.95	Custom Email Signature Design (includes master Canva file)	\$89.95
Custom Recipe Package (includes original recipe master rights)	GET A QUOTE	Wix Website Design Package (includes setup + custom design)	STARTING FROM \$1199.95

Ask For A Quote

Not sure which package or service you need? Get in touch for a quick chat to discuss your marketing and content design ideas and bigger projects. I'd be happy to provide you with content and design services on a project by project basis or on an hourly rate to suit your business needs.

[LEARN MORE >>](#)